

REP: TEL# 703 528 7800 FAX# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!! NOV26/12 09.05
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

HCH)

DATE NOV26/12 09.05

CO-OP BILLING NEEDED

FR JULIE
OKD M15
PLS CFM, THX 11/26

STA: *****

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
63	S		830P-1130P	30		11000.00	11/3	11/3	0		SAT	0
PROGRAM : FBALL ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 60-63												
64	S		1130P-1205A	30		\$2,500.00	11/3	11/3	0		SAT	0
PROGRAM : NEWS AFTR FBALL ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV1 ON LINE-7 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV1 ON LINE-19 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT31 ON LINE-30 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT31 ON LINE-32 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV4 ON LINE-56 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

75	A		800P-1144P	30		11000.00	11/3	11/3	1		SAT	1
PROGRAM : FBALL												
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 11:42P AND 12:11A												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-63												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-64												

76	A		1144P-1219A	30		\$2,500.00	11/3	11/3	1		SAT	1
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PROGRAM : FBALL
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 11:42P AND 12:11A
PART OF A MAKEGOOD MADE UP OF LINES 75-76

STATION MAKEGOOD OFFERS:

MISSED: SAT/830P-1130P	NOV3	30S	11000.00	(NOV20/12)
BUY#63 SAT/1130P-1205A	NOV3	30S	\$2,500.00	
BUY#64 OFFER: SAT/800P-1144P	NOV3	30S	11000.00	PLS ADVISE.
& SAT/1144P-1219A	NOV3	30S	\$2,500.00	

CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 11:42P AND 12:11A

NOV/12 158375.00 CONTRACT TOTAL 158375.00
TOTAL SPOTS 117

MARKET TOTALS \$880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE